

Frequently Asked Questions

Corporate Info

1. How long has Bellacino's been a business?
 - a. In late 1997, Bellacino's began formulating a plan to franchise a pizza & grinder restaurant business.
 - b. The first Bellacino's Pizza & Grinders restaurant officially opened in June of '98
2. How many locations are corporately owned?
 - a. None. All Bellacino's restaurants are franchisee owned (locally owned and operated).

Menu

1. What is a Grinder?
 - a. A grinder is a "made from scratch" Italian sandwich. Our grinders are made with combinations of freshly sliced meats, vegetables, and cheeses, baked to perfection in our ovens, and garnished with fresh lettuce and tomatoes.
2. Do you have any nutritional information on your menu?
 - a. Nutritional information is available for our "Light Grinders" (see our website: "[click here](#)")
3. Does Bellacino's cater parties?
 - a. Each Bellacino's Pizza & Grinders restaurant is privately owned, therefore the store operator determines his/her own policies with regards to catering. Please contact the store in your area to determine catering possibilities: "[click here](#)".
4. What is Bellacino's most popular grinder?
 - a. The top three best selling sandwiches consist of the "Chicago Steak", the "Steak Grinder", and the "Italian Combo Grinder". Other favorites include the "Club", "Chicken", "Pizza", and "Turkey" are the next most frequently ordered. Newer flavor packed sandwiches include the "Bellacino's Bayou" and the "Bellacino's Zesty Deli".

Franchising

1. What is my initial investment?
 - a. Our average ranges between \$275,000 and \$345,000 nationally
2. What does it take to financially qualify?
 - a. Bellacino's recommends you have liquid cash of \$60,000 to \$80,000 and a net worth of \$400,000
3. What is the average size of a Bellacino's restaurant?
 - a. Our typical restaurant ranges from 2500 to 3200 square feet.
4. How long will it take to open a Bellacino's restaurant?
 - a. An average of 7-8 months is typical (refer to schedule below)
 - i. 2 months for site selection/ evaluation
 - ii. 2-3 weeks for lease negotiation
 - iii. 2-3 weeks for design/ architecture
 - iv. 3-5 weeks for planning submittal/ review and construction bidding process
 - v. 9-11 weeks for construction (can depend on site conditions)
 - vi. 1-2 weeks final store opening set-up
5. How do I find a location?
 - a. A network of real estate brokers and Bellacino's officers will assist with demographic data analysis and site selection criteria.
6. What does Bellacino's offer its franchisees?
 - a. Marketing support material & guidance
 - b. Ongoing training
 - c. "Hands On" team of officers capable of understanding the needs at the "Store Level".
7. What is the franchise fee, royalty rate and other ongoing fees?
 - a. There are typically two different offerings...
 - i. \$30,000 franchise fee plus 4% ongoing royalty + 1% ongoing national mktg.
8. Does Bellacino's offer financing?
 - a. No, however Bellacino's, Inc. has prior working experience with lending institutes and SBA agencies.

9. What kind of training can I expect as a new franchisee?
 - a. Once licensed, you (& potentially management crew) will participate in a 2-3 week training period (at approved Bellacino's training facilities). Bellacino's, Inc. provides 10-12 days of on-site (at your store) training for first time franchisees (subsequent store openings are further negotiated for training provisions).
10. I'm interested in pursuing this further, what should I do next?
 - a. Complete the "Information Request" form: "[*click here*](#)"